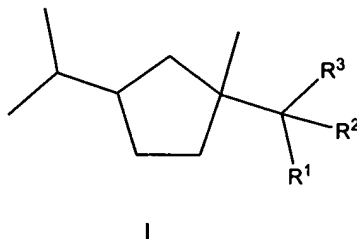


Claims

1. The use of a compound of the formula I as fragrance,



wherein

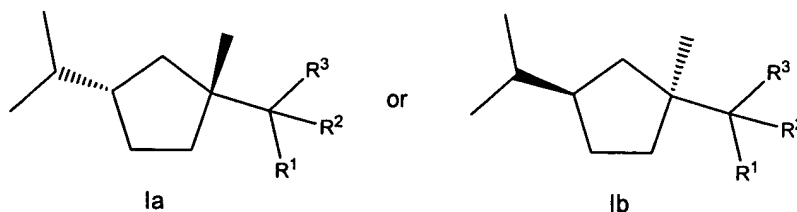
R^1 is hydrogen; or

R^1 and R^2 are independently C_{2-8} alkyl, C_{2-8} alkenyl, C_{3-8} cycloalkyl, C_{3-8} cycloalkyl substituted with at least one C_{1-3} alkyl, aryl, or aryl group substituted with at least one C_{1-3} alkyl group;

R^3 is hydroxy, C_{1-8} alkoxy, C_{3-8} cycloalkoxy, C_{2-5} alkoxymethoxy, aryloxy, or aryloxy wherein the aromatic ring is substituted with C_{1-3} alkyl; or

R^2 and R^3 form together with the carbon atom to which they are attached a carbonyl group.

2. The use of a compound according to claim 1 wherein the compound of formula I is enriched in one of its enantiomers of formula Ia or formula Ib

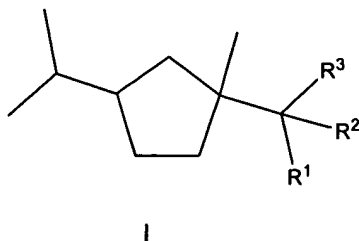


wherein R^1 , R^2 and R^3 have the same meaning as given in claim 1.

3. The use of a compound according to claim 1 selected from (1*R*, *cis*)-1-ethoxymethoxymethyl-3-isopropyl-1-methylcyclopentane, 1-[(1*R*, *cis*)-3-isopropyl-1-methylcyclopentyl]propan-1-one, 1-[(1*S*, *cis*)-3-isopropyl-1-methylcyclopentyl]propan-1-one, 1-[(1*R*, *cis*)-3-isopropyl-1-methylcyclopentyl]pentan-1-one, 1-[(1*R*, *cis*)-3-isopropyl-1-methylcyclopentyl]propan-1-ol, 1-[(1*S*, *cis*)-3-isopropyl-1-methylcyclopentyl]propan-1-ol, 1-[(1*R*, *cis*)-3-isopropyl-1-methylcyclopentyl]pentan-1-ol, 2-[(1*R*, *cis*)-3-isopropyl-1-methylcyclopentyl]propan-2-ol, 2-[(1*S*, *cis*)-3-isopropyl-1-methylcyclopentyl]propan-2-ol,

2-[(1*R*, *cis*)-3-isopropyl-1-methylcyclopentyl]butan-2-ol, 2-[(1*S*, *cis*)-3-isopropyl-1-methylcyclopentyl]butan-2-ol, 2-[(1*R*, *cis*)-3-isopropyl-1-methylcyclopentyl]pent-3-en-2-ol, 3-[(1*R*, *cis*)-3-isopropyl-1-methylcyclopentyl]pentan-3-ol, and 1-[(1*R*, *cis*)-3-isopropyl-1-methylcyclopentyl]butan-1-ol.

4. The use of a compound as defined in one of the preceding claims in fragrance applications.
5. A fragrance application comprising a compound as defined in any of the preceding claims 1 - 3, or a mixture thereof.
6. A fragrance application according to claim 5 wherein the fragrance application is a perfume, household product, laundry product, body care product or cosmetic product.
7. A method of manufacturing a fragrance application, comprising the step of incorporating a compound of formula I as defined in claim 1, 2 and 3.
8. A compound of formula I



wherein

R^1 is hydrogen; or

R^1 and R^2 are independently C_{2-8} alkyl, C_{2-8} alkenyl, C_{3-8} cycloalkyl, C_{3-8} cycloalkyl substituted with at least one C_{1-3} alkyl, aryl, or aryl group substituted with at least one C_{1-3} alkyl group;

R^3 is hydroxy, C_{1-8} alkoxy, C_{3-8} cycloalkoxy, C_{2-5} alkoxymethoxy, aryloxy, or aryloxy wherein the aromatic ring is substituted with C_{1-3} alkyl; or

R^2 and R^3 form together with the carbon atom to which they are attached a carbonyl group;

with the proviso that if R^2 and R^3 form together with the carbon atom to which they are attached a carbonyl group, then R^1 is not hydrogen or phenyl.